

Graphic Communications

GRAPHIC DESIGN OPTION – MAJOR #8501

The Graphic Design Option combines aspects of the graphic communication, fine art, and business curricula to provide a foundation in graphic design. The student interested in pre-press operations will receive a background in art and computer graphics with an understanding of the requirements and limitations of production printing.

ASSOCIATE IN ARTS DEGREE AND CERTIFICATE OF ACHIEVEMENT

First Year

First Semester		Units
ART7	Beginning Drawing	3
GRC5	Introduction to Macintosh Computer	1
GRC10	Introduction to Graphic Communications	2
GRC 20	Graphic Communications	3
GRC17	Adobe Illustrator	3
		Total 12

Second Semester		Units
GRC 30	InDesign	3
GRC 31	Photoshop for Graphics	3
GRC 39A	Graphic Design I.	3
Select from Approved Electives		3
		Total 12

Second Year

First Semester		Units
GRC40A	Graphic Design II	3
GRC 18	Production Methods	3
GRC 14	Adobe Acrobat	3
AT40	Preparing for Employment Opportunities	3
		Total 12

Second Semester		Units
MKTG11	Salesmanship <i>or</i>	
BA38	Operation of the Small Business <i>or</i>	
BA51	Entrepreneurship	3
Select from Approved Electives		6
		Total 9

Recommended External electives: GRC 13, 15, 22, 24, 41 ,
Photo 12