

GRC 30 Quark Xpress/Professional Publishing

(Formerly Printing Technology 30)

3 units, 2 lecture 3 lab

Quark Xpress page layout software. Emphasis on working with a service bureau for remote output and dealing with printing requirements. Components from image adjustment and draw programs.

- I. Introduction, Policies, Procedures
- II. Quark Xpress Page Layout Software
 - A. Multiple master pages
 - B. Style sheets, appending style sheets
 - C. Keyboard shortcuts
 - D. Step/repeat
 - E. Automatic page numbering
 - F. Readers pages/printers spreads
 - G. Imposition
 - H. Trapping
 - I. Tabs, hanging indents
- III. Image Adjustment Software
 - A. Characteristic curve, placement of midtone/end points
 - B. Dot gain compensation
 - C. Pixel cloning
 - D. Silhouetting/drop outs
 - E. Scanning techniques
- IV. Illustration Software
 - A. Complex trapping issues
 - B. Design to minimize ghosting
- V. Computer Ready Electronic Files
 - A. Pre-flighting files
 - B. Collecting for remote output
- VI. Trapping software