



Dear Colleague in Distance Education:

Thank you for your interest in the Alliance for Distance Education in California. We are delighted to introduce our organization to you and we hope that you would decide to join us and become a Sponsor of **Summit XIX** which will be held at the Westin Pasadena on April 2-5, 2008.

This Summit will be our 19th! Each year our attendance at the conference grows as more and more decision-making distance learning educators recognize the importance of being knowledgeable and aware of the trends in the field.

As a Sponsor of our Summit, you will have an opportunity to network with these key decision makers and present your company to them as they participate in the conference activities. We are hoping you will consider the extra benefits of the Gold or Platinum Sponsor levels. The participation and exposure you will receive at the Summit is greatly enhanced at these levels.

One enhancement that is not listed on the attached sponsorship information is the opportunity for Platinum Sponsors to participate/present in regularly scheduled session during the Summit and the opportunity to utilize a meeting room on Wed, April 2nd for any pre-conference activities you would want to schedule.

We hope you will join us as a Sponsor and "Friend of ADEC". Thank you again for your interest. We hope to see you in Pasadena in April 2008.

Very truly yours,

The Alliance for Distance Education in California