



SPONSORSHIP PROGRAM SUMMIT XIX

The Westin Pasadena ♦ April 2 - 5, 2008

The **Alliance for Distance Education in California** is a leadership organization of professionals dedicated to the development of distance learning. Membership embraces the wide diversity of distance learning in California from instructional satellite and television networks to online courses and Web-based learning. Members come from K-12 educational institutions and agencies, community and four year colleges and universities, lifelong learning and profit/nonprofit businesses.

The ADEC Summit XVIII Committee cordially invites you to become a sponsor of SUMMIT XIX. You can participate at four levels of sponsorship:

AFFY Award Celebration Sponsor \$4000

AFFY Awards (ADEC Affinity Group recognition) honor distinguished Distance Education projects in California on an annual basis.

- Ten minutes to address attendees at Thursday's AFFY Awards
- Sponsor Showcase including internet access
- Featured as AFFY Sponsor by size of logo in Summit program/website *
- Logo prominence on ADEC website with link to sponsor's home page
- Continual prominence during ADEC events
- Plaque/Special Recognition at the Summit
- Organizational Membership
- Three feature articles for *In The Loop*
- Literature table access and vendor provided promotional material in attendee packets
- Promotion of Summit participation to ADEC membership throughout the year.

Platinum \$3750

- Ten minutes to address attendees at lunch or evening reception
- Sponsor Showcase including internet access
- Featured as Platinum Sponsor by size of logo in Summit program/website *
- Logo prominence on ADEC website with link to sponsor's home page
- Continual prominence during ADEC events
- Plaque/Special Recognition at the Summit
- Organizational Membership
- Three feature articles for *In The Loop*
- Literature table access and vendor provided promotional material in attendee packets
- Promotion of Summit participation to ADEC membership throughout the year.

Gold \$2000

- Ten minutes to address attendees at a breakfast or break
- Sponsor Showcase including internet access
- Featured as Gold Sponsor by size of logo in Summit program/website *
- Logo prominence on ADEC website with link to sponsor's home page
- Certificate/Special Recognition at the Summit
- Organizational Membership
- One feature article for *In The Loop*
- Literature table access and vendor provided promotional material in attendee packets
- Promotion of Summit participation to ADEC membership throughout the year.

Silver \$1000

- Featured as Silver Sponsor by size of logo in Summit program/website *
- Logo listed on ADEC website (with no link)
- Organizational Membership
- Literature table access

Note: Silver sponsors do not have the opportunity to participate in the Sponsor Showcase and do not address the entire group.

If you have questions, please contact Liz Rhodes at 916-920-1006.

* **Deadline:** To guarantee inclusion in the ADEC printed program, sponsors must commit by February 15, 2008.